BE BETTER FINANCE	ASSETBUILDER	BETTERMENT	FUTUREADVISOR	PERSONAL CAPITAL	WEALTHFRONT
ASSETS UNDER MANAGEMENT	\$733 million	\$7,3 billion	\$969 million	\$3,9 billion	\$5,0 billion
NUMBER OF CLIENTS	2,676	220 000	13,751	1,3 million	100,202
Historical Returns	7 years	13 years	3 years	5 years	7 years
ANNUAL FEES (% IN \$ OR €) - DETAILED		3 plans depending on capital invested and services provided: - 0.25% ( no minimal requirement) - 0.40% ( minimal balance of \$100,000) - 0.50% ( minimal balance of \$250,000)	FutureAdvisor's management fee is 0.5% annually on assets that we directly manage. Average expense ratios and trading fees are minimized, and result in an all in average cost of 0.65% per year of assets managed.	Personal Capital charges one, all-inclusive fee of between 0.49% and 0.89% of assets under management: - 0.89%: under 1 million - 0.79%: under 3 million - 0.69%: under 2 million - 0.59%: under 5 million - 0.49%: under 10 million	Wealthfront managed the first \$10,000 for free. Above \$10,000, the company charges 0.25% per year on amounts over the initial \$10,000, assessed monthly.
ANNUAL ADVICE FEES- €/\$10,000 INVESTMENT (BEST CASE)	n/a	0.25%	0.5%	0.89%	0,00%
ANNUAL ADVICE FEES IF INVESTMENT 100,000 €/\$ (BEST CASE)	0.45%	0.4%	0.5%	0.89%	0.25%
PRODUCTS AVAILABLE	Investments	Financial Planning, Retirement, IRAs, Trusts, Tax Loss Harvesting, Tax Coordinated Portfolio	Retirement planning, college savings, investment	Retirement & 401k, estate planning, college savings, tax management	Individual accounts, joint accounts, trust accounts, IRAs, 401k rollovers
UNDERLYING INVESTMENT FUNDS	ETFs, Stocks	Equity & Bond ETFs	Equity & Bond ETFs	US Stocks, International Stocks, US Bonds, International Bonds, Alternatives (ETFs, etc.) , Cash	Equity & Bond ETFs
TYPICAL UNDERLYING REGIONAL OR NATIONAL EQUITY INDEX FUND	DFA US Large Cap Growth Instl (DUSLX)	Vanguard U.S. Total Stock Market Index ETF (VTI)	Vanguard S&P 500 ETF (VOO)	Vanguard U.S. Total Stock Market Index ETF (VTI)	Vanguard U.S. Total Stock Market Index ETF (VTI)
AVERAGE OF TYPICAL UNDERLYING FUND FEES	0.45%	0.12%	0.16%	0.13%	0.11%
TOTAL ADVICE + MGT FEES FOR 10,000 €/\$:	n/a	0.37%	0.66%	1.02%	0.11%
TOTAL ADVICE + MGT FEES FOR 100,000 €/\$:	0.90%	0.52%	0.66%	1.02%	0.36%
TRADING FEES	0.01%	none	In some cases ( rebalancing)	none	none
Legal Status	AssetBuilder Inc. is an investment advisor registered with the Securities and Exchange Commission ("SEC") and Registered Investment Adviser(RIA) (CRD# 142665 / SEC# 801-67404)	Betterment.com is operated by Betterment LLC, an SEC Registered Investment Advisor. Securities products are offered to clients of Betterment LLC by Betterment Securities, a registered broker dealer and member of FINRA/SIPC.	FutureAdvisor Inc. ("FutureAdvisor") operates an online financial advisor at www.futureadvisor.com (the "Site") and is registered with the Securities and Exchange Commission under the Investment Advisers Act of 1940.	Personal Capital Advisors Corporation is an investment advisor registered with the Securities and Exchange Commission ("SEC").	Wealthfront Inc. is registered with the Securities and Exchange Commission under the Investment Advisers Act of 1940, as amended. Wealthfront does not provide personalized financial planning to investors, such as estate, tax, or retirement planning.
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