

The logo for EuroInvestors.org is a light blue oval with a dark blue border. Inside the oval, the text "EuroInvestors" is written in a bold, dark blue font, and ".org" is written below it in a smaller, dark blue font.

**EuroInvestors
.org**

First European Alliance for all individual investors!

Brussels, June 30, 2009

For the first time, all types of individual investors such as shareholders, fund investors, insurance policy holders, bank savers, pension funds participants and other financial services users have teamed together to create the Confederation of European Individual Investors (“EuroInvestors.org”).

Up to now, there was no such confederation representing the interests of all individual investors in the building of financial services policies at the European level. European policy makers have been indeed mainly faced with the financial industry representatives, not the ones of investors, generating a biased dialogue from the start, which has clearly shown its limits with the most severe financial crisis since 1929.

EuroInvestors.org aims at representing and defending at the European level the interests of individual investors in order to promote training, research and information on Investments, Savings and Personal Finances of individuals in Europe, by grouping the organisations pursuing the same objectives at a national or supranational level. It acts by respecting the European principle of subsidiarity.

EuroInvestors.org has been initiated by Euroshareholders and FAIDER, and is open to all organisations representing investors in Europe. Already about 45 organisations have joined directly or indirectly

- ADICAE, the largest independent association of financial services users in Spain, with close to 200,000 members,
- Consumatori Associati, an independent association in Italy, specialized in financial services and financial education,
- DSW, the leading German association of shareholders,
- Euroshareholders, which already federates 32 national shareholders associations throughout Europe,
- FAIDER, the French federation of 13 investors and life insurance policy holders associations, representing more than one million savers,
- VEB, the leading Dutch association of shareholders
- VZMD, the Slovenian shareholders association.

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