

## Press Release

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### **Ljubljana Declaration**

### **Euroshareholders to merge with EuroFinuse as of January 2013**

The General Assembly meetings of EuroFinuse and Euroshareholders held on 21.09.2012 in Ljubljana, together with the “*EuroFinuse International Conference on Financial Education*”, hosted by VZMD<sup>1</sup>, have agreed to merge EuroFinuse, the European Federation of Financial Services Users with Euroshareholders, the umbrella organization of national shareholder associations across Europe, to provide adequate representation of all individual investors, savers and other financial services users vis-à-vis the European authorities.

This so called ‘Ljubljana Declaration’ which aims to increase the visibility of the merged association and end the confusion about the respective roles of both organizations, Euroshareholders will merge into EuroFinuse as of 1<sup>st</sup> January 2013.

At the initiative of Euroshareholders and FAIDER<sup>2</sup> EuroFinuse was created in 2009, under the name of EuroInvestors. EuroFinuse is a public interest international organization, partly supported by the European Commission, acting as an independent financial expertise centre to the direct benefit of all European financial services users, including end-users, consumers, retail investors, and other stakeholders who are independent from the financial industry to promote training, research and information on Investment, Savings and Personal Finance.

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If you would like additional information about this topic, or to schedule an interview with **Guillaume Prache**, Managing Director or **Jella Benner-Heinacher**, President of EuroFinuse please call **Maria Bause** on +32 (0)2 514 37 77, or email at [bause@eurofinuse.org](mailto:bause@eurofinuse.org)

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<sup>1</sup> Slovenian member association of EuroFinuse and Euroshareholders

<sup>2</sup> French Federation of Savers representing more than 1 million individual financial services users