

14 November 2024 | 17:45 #SustainableHub

Activate Your Money

Book Launch Event of Special Editions for:

France
Germany
Poland
Spain

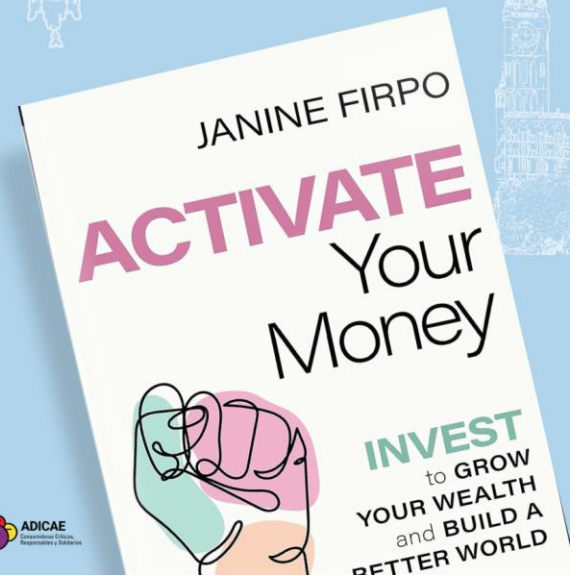
BF BETTER FINANCE
The European Federation of Investors and Financial Services Users
Édification Comportement des Epargnants et Usagers des Services Financiers

Place des investisseurs
Financiers pour une société responsable

DSW
Die Anlegerschützer

Stowarzyszenie Inwestorów Indywidualnych

ADICAE
Asociación de Inversores
Depositaros e Usuarios



Activate Your Money by Janine Firpo

Book Launch of the French, German, Polish, and Spanish Editions

Thursday 14 November 2024 | 17:30 – 19:30

Location: [#SustainableHub](#), Rue du Commerce 72, Brussels

Draft Programme:

17h45

Arrival and registration

18h15

Welcome Address: Aleksandra Mączyńska, Managing Director, BETTER FINANCE

18h20

Online Quiz: What do you know about investing in the EU?

18h25

A chat with... Women in Finance

Moderated by: **Janine Firpo**, Author of Activate Your Money

Jella Benner-Heinacher, Chief Managing Director, DSW | President, BETTER FINANCE

Anne Gaignard, General Director, Place des Investisseurs

18h50

Questions & Answers

19h00

Networking Cocktail