

MIFID II

Vienna 24 April 2020

Joint BETTER FINANCE & WFI Conference – Draft Preliminary Programme

Venue: Ringturm, 20th floor | Schottenring 30, 1010 Vienna | Register [here](#)

[MiFID II: making the case for Real Investor Protection and Independent Investment Advice]

09h30-09h40	Welcome Speech	Wilhelm Rasinger, Chairman, IVA
09h40-09h50	Opening Speech	Mark Northway, Chairman, WFI
09h50-10h10	Keynote Speech	Sven Gentner, Head of Asset Management Unit, DG FISMA, EU Commission
10h10-11h20	<u>Panel:</u> Product Governance: putting an end to conflicts of interests & inducements	
	<u>Moderator:</u> Eric Frey, Chief of Service, Der Standard	<ul style="list-style-type: none">• Ulf Linke, Head of Securities Supervision, Bafin• Diego Valiante, Senior Officer/Team Leader, DG FISMA, EU Commission• Rüdiger Veil, Chair for Civil Law and Business Law, Ludwig-Maximilians-Universität
11h20-11h50	Coffee Break	
11h50-12h10	Keynote Speech: “Europe needs a healthy Capital Market”	Andreas Treichl, Former CEO, Erste Group Bank AG
12h10-13h20	<u>Panel:</u> Investor Protection: differentiating between inexperienced and experienced investors	
	<u>Moderator:</u> Martina Andexlinger, Head of Division Supervision of Banks, Austrian Financial Market Authority	<ul style="list-style-type: none">• Econ MEP (TBC)• Josep Soler Albertí, Founder and Board Director of EFPA Europe and Executive director of EFPA Spain• Salvatore Gnoni, Team Leader Investor Protection, ESMA
13h20-13h30	Closing Remarks	Guillaume Prache, Managing Director, BETTER FINANCE

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