

Unmasking Evil

Data-Driven Insights into
Investment Scams in Europe

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General counsel

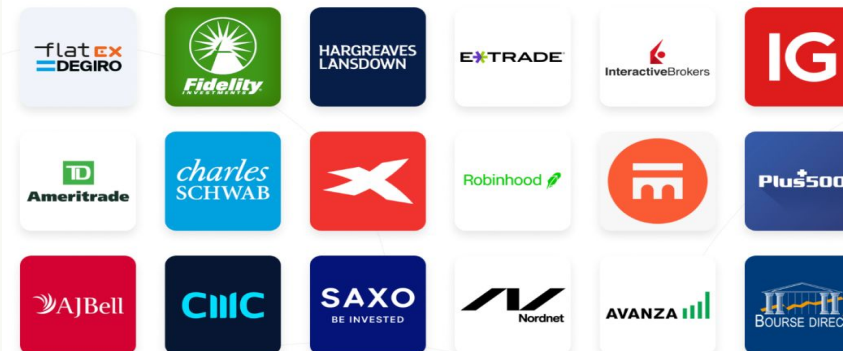
28 November 2024

Who we are?

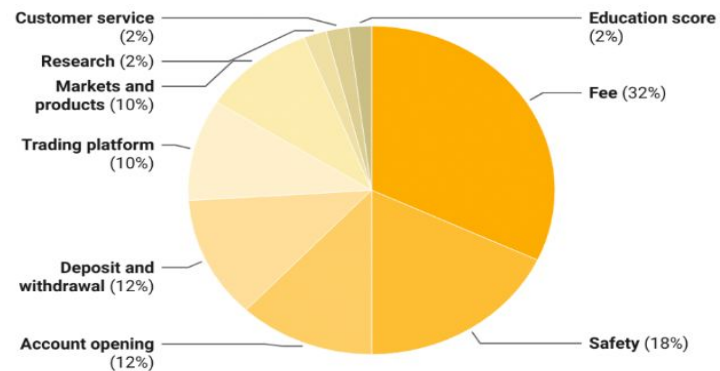
Team of 50 highly skilled experts



110+ brokers reviewed



Unbiased methodology



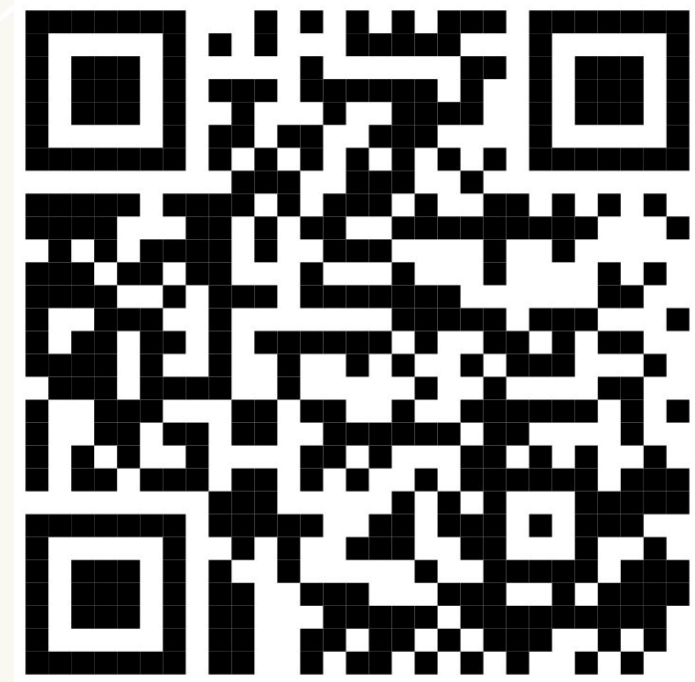
1 million user/month



At the core of our mission

- Saving 200,000+ people per month
- Tracking 40,000 entities
- Aggregating regulatory warnings & information from users
- Content and tools about scams
- Fraud Fighter Week Hackathon
- Doing research and making policy recommendations

Link to our
Fraud Fighter Research



Raw data turned into content

GLOBAL DATABASE



2,600,000 CONTENT
GENERATED



with 40,000 scam entities



BrokerChooser

<https://brokerchooser.com> › i... · Tradueix aquesta pàgina

Is Immediate Edge safe or a scam broker?

Immediate Edge is not a trusted broker because it is not regulated by a financial authority with strict standards. We would not open an account for ourselves ...



BrokerChooser

<https://brokerchooser.com>

¿Es Immediate Edge seguro o un corredor estafador?

Immediate Edge no es un bróker confiable porque no está regulado por una autoridad financiera con estándares estrictos. No abriríamos una cuenta para nosotros ...



BrokerChooser

<https://brokerchooser.com> › safety › quantum-ai-trading-...

Quantum Ai Trading est-il sûr ou un courtier frauduleux ?

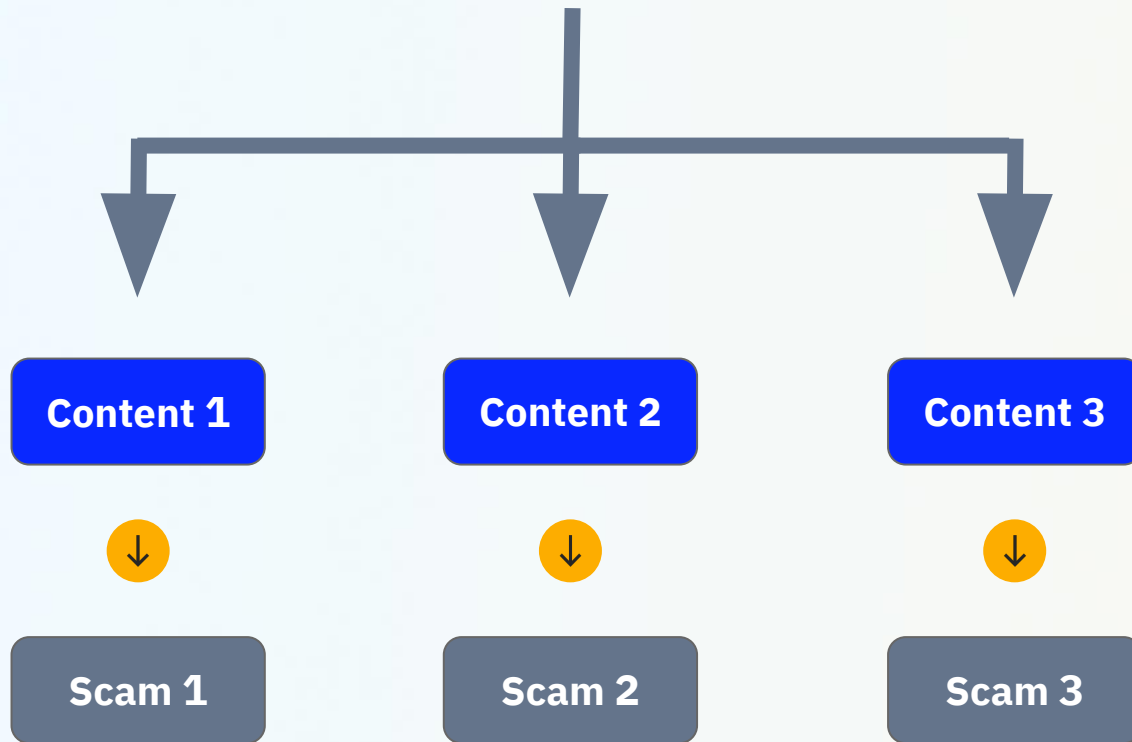
Quantum Ai Trading n'est pas un courtier de confiance car il n'est pas réglementé par une autorité financière avec des normes strictes. Nous n'ouvririons pas de ...

Analysing traffic data

CONTENT RECEIVING TRAFFIC
FROM THE EU



proprietary Google traffic data



The screenshot shows a Google search for 'quantum ai seriös'. The results include several entries, with the one from BrokerChooser highlighted by a red box. The highlighted entry is titled 'Ist Quantum Ai Trading sicher oder ein Betrugsbroker?' and dated 17.07.2024. It states that Quantum Ai Trading is not a trustworthy broker because it is not regulated by a financial authority. Below the search results, there is a section for 'Weitere Fragen' (More questions) with several related queries and a 'Feedback' button.

Google quantum ai seriös

Alle Videos News Bilder Bücher Web Finanzen Suchfilter

Trustpilot-Bewertungen
https://de.trustpilot.com
Bewertungen zu Quantum AI Trading - Trustpilot
Quantum AI Trading Bewertungen. 47 • Mangelhaft.
2,4 ★★★★★ (47)

CryptoMonday
https://cryptomondays.de › Home › Kryptowährung Robots
Quantum AI Erfahrung 2024: Betrug oder seriös?
05.09.2024 — Der Start mit Quantum AI ist ein reibungsloser und effizienter Prozess, der sowohl für Anfänger als auch für erfahrene Trader geeignet ist. Die ...

BrokerChooser
https://brokerchooser.com
Ist Quantum Ai Trading sicher oder ein Betrugsbroker?
17.07.2024 — Quantum Ai Trading ist kein vertrauenswürdiger Broker, weil er nicht von einer Finanzbehörde mit strengen Standards reguliert wird. Wir würden ...

Weitere Fragen
Ist AI Trading seriös?
Wie funktioniert Quantum AI Trading?
Ist TGX AI seriös?
Wofür wird Quanten-KI verwendet?
Feedback

Computer Bild
https://www.computerbild.de › ... › Internet › News
Gefälschte Seite lockt User in Betrugsmasche

Key insights

Name and shame

- 67 entities - 1.3 M impressions from EU
- 9 scams with the most impressions from the EU
-
-
-

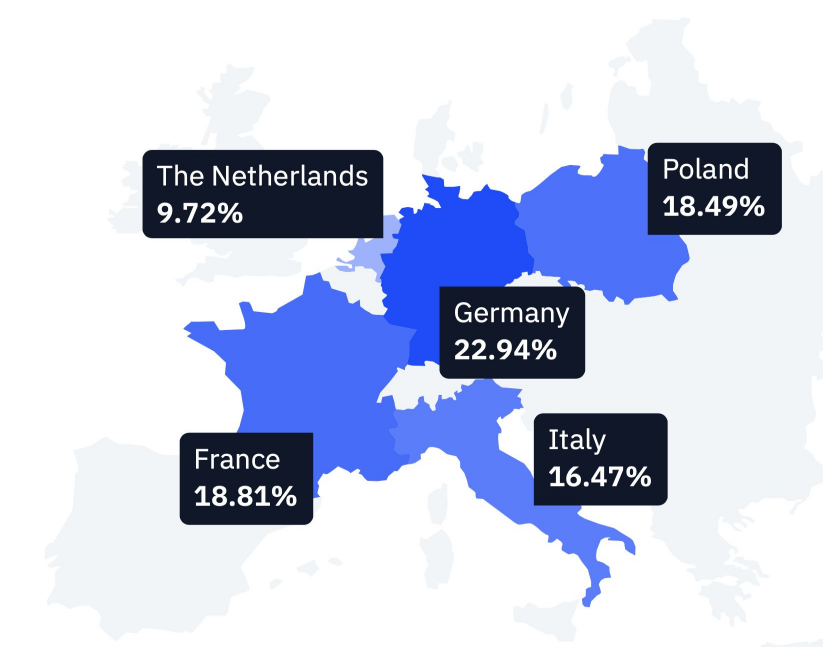
1. Immediate Edge	6. Apex Bitcoin Mining
2. Pocket Option	7. Mountain Wolf
3. Quantum Ai Trading	8. Igenius Fx
4. T4Trade	9. Real Fx
5. BitLidex 360 /Bitsoft 360	

Geographical concentration

- 5 member states account for 86.4% of the total EU search volume

Misses and mismatches

- warning list limitations to raise awareness
- entities missing from warning lists



Policy recommendations

Some of the work needs to be **OUTSOURCED** to

SEARCH ENGINE PROVIDERS

- warnings around search results (e.g. colored frame around suspicious results)
- elevating reliable and authoritative sources (5th page ranking for the FCA warning on Immediate Edge)

DIGITAL ADVERTISERS

- “follow the money and share the data” (taking deeper look into who is actually paying and block future transactions)

Policy recommendations

Some of the work needs to be **OUTSOURCED** to

DOMAIN HOSTING COMPANIES

- closer cooperation between hosting providers and closer engagement with regulators

ESMA

- ESMA approved template to be used by NCAs (e.g. CFD warning templates)
- central repository for regulatory warnings at ESMA (more transparent, easier to access and better suited to raise public awareness)



Read the dark tales of Scam City

Investment scams are closer than you think. Every year, countless people lose everything to scammers who hide behind friendly messages and fake promises of wealth. Dive into Scam City, learn to spot the red flags, and protect yourself from becoming the next target. Knowledge is your best defense—don't let scammers catch you off guard.

Download Scam City

Scam Broker Alert

Featured 5.0★ (3 ratings)

Extension Privacy & Security 573 users

Add to Chrome

BROKERCHOOSER

Home → Safety → Scam → Mental recovery from an investment scam

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BUSINESS INSIDER

CNBC

Forbes

Bloomberg

FINANCIAL TIMES

What can you do to recover from the mental toll of an investment scam?

Written by András Régeley Fact checked by Tamás Deme Updated 2w ago

Thank you for your attention



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