

PRESS RELEASE

Vilnius 2024 | International Investors' Conference: Shaping the Future of Finance

Date: 30 May 2024 | **Location:** Vilnius, Lithuania

21 May 2024 – Join us at the exceptional International Investors' Conference in Vilnius on 30 May 2024, hosted by BETTER FINANCE, the European Federation of Investors and Financial Services Users, and the Lithuanian Investors Association (LIA). This landmark event, 20 years after Lithuania, Latvia, and Estonia joined the EU in May 2004, will scrutinise the progress of the European Capital Markets Union (CMU) and its ability to serve EU citizens and enterprises effectively.

As the CMU approaches its 10th anniversary, pivotal questions come to the forefront: Has there been genuine progress towards creating a truly pan-European Capital Market? Does the CMU effectively support the real economy? Are individual investors and their interests genuinely prioritised?

Despite acknowledging households as the main source of long-term financing for the real economy, significant challenges remain in integrating them into capital markets. Key issues include access and distribution, independent advice, and investor protection.

This conference will explore the CMU's role in revitalising equity investment and ensuring fair market participation for all. Key topics include the development of the CMU, the Baltic region's contributions, and the impact of FinTech, AI, and Crypto assets on attracting individual investors, while also addressing the risks associated with these new trends.

Engage with High-Level Experts and Policymakers

Don't miss the opportunity to engage with high-level experts and policymakers, including:

- **Gintarė Skaistė**, Lithuanian Finance Minister
- **Gediminas Šimkus**, Governor of the Bank of Lithuania
- **Santa Purgaile**, Deputy Governor of the Bank of Latvia
- **Roland Chai**, President of European Market Services at Nasdaq
- **Eglantine Desautel**, CEO of EuroCTP
- **Nomeda Kazlaus**, Operatic Soprano and Master of Ceremonies for #Vilnius2024
- **Giedrius Steponkus**, Chairman of the Lithuanian Investors Association

These distinguished speakers, along with other leading experts from the public and private sectors, will provide invaluable insights and foster discussions on shaping the future of European capital markets.

Invitation to Journalists

We cordially invite journalists and media representatives to join us in Vilnius for this important event. This conference offers a unique platform to interview influential policymakers, industry leaders, and financial experts. Gain firsthand knowledge and engage in discussions that will shape the future direction of EU capital markets.

Contact Information:

For press enquiries and interview requests, please contact:

- Giedrius Steponkus, Chairman of the Lithuanian Investors Association (LIA) @ asociacija@investuotojams.eu
- Arnaud Houdmont, Director of Communication at BETTER FINANCE @ houdmont@betterfinance.eu

Join us in Vilnius and be part of the conversation that shapes the future of finance in Europe!

[REGISTER HERE](#)

About BETTER FINANCE: BETTER FINANCE is the European Federation of Investors and Financial Services Users, committed to strengthening the voice and rights of individual investors and financial services users at the European level.

About LIA: The Lithuanian Investors Association aims to promote investment education and protect the interests of investors in Lithuania. LIA is a member of BETTER FINANCE since 2004.

Join us in Vilnius and be part of the conversation that shapes the future of finance in Europe!