



# **A CAPITAL MARKETS UNION FOR GROWTH, JOBS AND CITIZENS: How to better attract savings to capital markets and to the real economy**

**13.15**      **Registration**

**13.45**      **Better Finance on the CMU for citizens**  
**Guillaume Prache**, Managing Director, Better Finance

**14.00**      **The Political View**  
Panellists:

- **Philippe de Backer MEP**, ECON ALDE
- **Markus Ferber MEP**, ECON Vice-Chair, EPP
- **Elisa Ferreira MEP**, ECON S&D Coordinator
- **Sven Giegold MEP**, ECON Green Coordinator
- **Morten Messerschmidt MEP**, Vice -Chair ECR

Moderator:  
**Guillaume Prache**, Managing Director, Better Finance

**15.00**      **Coffee Break**

**15.25**      **Keynote Speech**  
**Ciprian Cristea**  
Head of Unit, SME Access to Finance, DG GROW

**15.50**      **The Market view**  
Panellists

- **Jacques de Larosière**, Eurofi Chair, former Managing Director of the International Monetary Fund
- **Olivier Guersent**, Deputy Director General, DG FISMA of the European Commission
- **Rainer Riess**, Director General, Federation of European Securities Exchanges
- **Richard Wane**, Chief International Legal Counsel, The Vanguard Group
- **David Wright**, Chair IOSCO

Moderator:  
**Manuela Zweimueller**, Head of Regulations, EIOPA

**16.50**      **Closing Speech**  
**Jonathan Hill**  
Commissioner for Financial Stability, Financial Services and Capital Markets Union

**17.20**      **Closing remarks** **Jean Berthon**, President, Better Finance

**17.45**      **Cocktail Reception**



Further information

Today's speakers have been asked to focus on the following issues:

- *Returns of Long Term Savings and Investments*
- *Review of the Shareholder Rights Directive*
- *Review of the Prospectus Directive*
- *SME financing, IPOs and Crowdfunding*
- *Implementation of the Market Abuse legislation*
- *High Quality Securitisation and the Banking Structural Reform*
- *MiFID II / MiFIR (Conduct of Business Rules & Capital Markets); IMD 2*
- *Pensions savings regulatory issues: IORP review, Personal Pensions Plans, and a Single Market for Pensions*
- *Key Information Document for Retail Investment Products (PRIIPS)*
- *Double Taxation of dividends, Tax discrimination within the EU, FTT*

Partners:

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