

BUILDING FINANCIAL FUTURES

Promoting Shareholder Engagement
and Financial Literacy

4 OCT 2024



Milan 2024 | Building Financial Futures: Promoting Shareholder Engagement and Financial Literacy

Date: 4 October 2024 | **Time:** 09:30 – 14:30 | **Location:** LCA Studio Legale, Milan, Italy

PROGRAMME

09:30 – 10:00	Registration & Coffee	
10:00 – 10:10	Welcome Remarks	Paolo Brambilla , Chair, New Savers
10:10 – 10:20	Introduction	Mark Northway , Chair, World Federation of Investors
10:20 – 10:40	Keynote Speech	Cristina Tajani , Senator, Italian Parliament Financial Commission
10:40 – 11:00	Keynote Speech <u>What individual investors look for in financial advisory services</u>	Maria Antonella Massari , Secretary General, AIPB
11:00 – 11:40	Round Table Discussion <u>Investor Access to Shares and Mutual Funds – The Role of Banks</u>	Alessia Potecchi , Department of Economy and Finance, PD Party Paolo Mazzanti , Director, Askanews Marco Bacini , Professor, LUM University Riccardo Sorrentino , President, Journalists' Association of Lombardia; Giampaolo Berni Ferretti , Councillor, Milan's First District Benedetta Cosmi , journalist
11:40 – 12:10	Coffee Break	
12:10 – 12:30	Keynote Speech <u>Transition Investing and Engagement</u>	Jella Benner-Heinacher , President, BETTER FINANCE
12:30 – 13:15	Round Table Discussion	Massimo Giorgini , Senior Equity Sales Manager, Borsa Italiana Lars-Erik Forsgårdh , World Federation of Investors Pat Donnelly , BetterInvesting (United States)

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BF BETTER FINANCE
The European Federation of Investors and Financial Services Users
Fédération Européenne des Investisseurs et Usagers des Services Financiers

NEW SAVERS

World Federation of Investors
WFI



la mia finanza

asknews

BORSA ITALIANA

AIPB ASSOCIAZIONE
ITALIANA
PRIVATE
BANKING



Financial Education and
the Role of Stock
Exchanges

Kristjan Verbic, President, VZMD - PanSlovenian
Investors' Association

Giedrius Steponkus, Chairman, Lithuanian Investors
Association

Lapo Mazza Fontana, Journalist

13:15 - 13:30 Keynote Speech

Gaetano Visalli, General Secretary, International
Agency for Cooperation and Peace - Trade Point -
ONU

13:30 - 14:30 Networking Lunch