

# Protecting Purchasing Power: Taxation and Investments in EU Capital Markets

International Investor Conference Iceland, 2026

18 June 2026

13:00 - 16:30

Reykjavík, Iceland  
(Hybrid)



Samtök  
sparifjäreigenda

Bf BETTER FINANCE  
The European Federation of Investors and Financial Services Users  
Fédération Européenne des Epargnants et Usagers des Services Financiers

Co-funded by the European  
Union, Iceland and Liechtenstein

## International Investors Conference Protecting Purchasing Power: Taxation, Inflation and Investments in EU Capital Markets

Thursday 18 June – Afternoon

Harpa Concert Hall and Conference Centre, Reykjavík

*(Hybrid event – in-person and livestreamed)*

13:00 – 13:20 | Registration and Welcome Coffee

13:20 – 13:30 | Opening Remarks

- **Bolli Héðinsson**, Chairman of the Iceland Savers Association, Chairman of the Supervisory Board of the Central Bank of Iceland (**confirmed**)
  - Welcome address and introduction: the relevance of taxation for household investors, savings and investments in Europe and Iceland

13:30 – 13:50 | Keynote Address: Taxation and Inflation-Adjusted Savings & Investment in Europe

- **Vilhjálmur Bjarnason**, Economist, Associate Professor Emeritus University of Iceland, Former Member of the Icelandic Parliament (**confirmed**)

13:50 – 14:10 | Presentation: BETTER FINANCE Research on Taxation and Investments in Capital Markets: Getting It Right for Individuals

- **Aleksandra Mączyńska**, Managing Director, BETTER FINANCE (**confirmed**)

14:10 – 14:40 | Coffee Break

14:40 – 15:00 | Keynote Address: Taxation, Capital Markets and Investor Confidence

- **Nicolas Pinaud**, Deputy Director, Directorate for Financial Enterprise Affairs, OECD (**confirmed**)
  - Taxation of savings and investment accounts
  - Current and forthcoming EU policy initiatives

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- Implications for retail investors and capital markets integration

**15:00 – 16:20** | High-Level Panel Discussion: Taxation, Savings and Fairness for Investors

- Taxation of investments and savings across jurisdictions
- Claiming of withholding taxes and double taxation issues
- The role of taxation in supporting savings, investments and capital markets

**Moderator:** **Florian Beckermann**, Managing Director, Austrian Shareholder Association, IVA  
**(confirmed)**

**Panellists:**

- **Vilhjalmur Bjarnason**, Economist, Associate Professor Emeritus University of Iceland, Former Member of the Icelandic Parliament **(confirmed)**
- **Daði Már Kristófersson**, Minister of Finance and Economic Affairs, Iceland **(confirmed)**
- **Nicolas Pinaud**, Deputy Director for Financial and Enterprise Affairs, OECD **(confirmed)**
- **Magnús Harðarson**, CEO Nasdaq, Iceland **(confirmed)**

**16:20 – 16:30** | Closing Remarks

- **Guillaume Prache**, President, BETTER FINANCE **(confirmed)**
  - Summary of key messages and next steps

**16:30 – 20:30** | Networking reception followed by dinner