



Vienna 24 April 2020

Joint BETTER FINANCE & WFI Conference – Draft Preliminary Programme

**Venue: Wiener Börse, Schottenring 16, 1010 Vienna**

**[MiFID II: making the case for Real Investor Protection and Independent Investment Advice]**

09h30-09h40	Welcome Speech	Wilhelm Rasinger, Chairman, IVA
09h40-09h50	Opening Speech	Mark Northway, Chairman, WFI
09h50-10h10	Keynote Speech	Sven Gentner, Head of Asset Management Unit, DG FISMA, EU Commission
10h10-11h20	<b><u>Panel:</u> Product Governance: putting an end to conflicts of interests &amp; inducements</b>	
	<b><u>Moderator:</u></b> Hendrik Kafsack, EU Correspondent, FAZ (TBC)	<ul style="list-style-type: none"> <li>• Elisabeth Roegele, Chief Executive Director, Bafin (TBC)</li> <li>• Diego Valiante, Senior Officer/Team Leader, DG FISMA, EU Commission</li> <li>• Rüdiger Veil, Chair for Civil Law and Business Law, Ludwig-Maximilians-Universität</li> </ul>
11h20-11h50	Coffee Break	
11h50-12h10	Keynote Speech: “Europe needs a healthy Capital Market”	Andreas Treichl, Chief Executive Officer, Erste Group Bank AG
12h10-13h20	<b><u>Panel:</u> Investor Protection: differentiating between inexperienced and experienced investors</b>	
	<b><u>Moderator:</u></b> Martina Andexlinger, Head of Division Supervision of Banks, Austrian Financial Market Authority (TBC)	<ul style="list-style-type: none"> <li>• Econ MEP (TBC)</li> <li>• Josep Soler Albertí, Founder and Board Director of EFPA Europe and Executive director of EFPA Spain</li> <li>• Salvatore Gnoni, Team Leader Investor Protection, ESMA</li> </ul>
13h20-13h30	Closing Remarks	Guillaume Prache, Managing Director, BETTER FINANCE