

Investors Education

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INVESTOR EDUCATION & TRUST:

Reconnecting European Citizens with Finance and Capital Markets

17 MARCH
2026

ONLINE WEBINAR

10:00 -
12:30

BF BETTER FINANCE
The European Federation of Investors and Financial Services Users
Fédération Européenne des Épargnants et Usagers des Services Financiers

SPEAKERS BOOKLET

17 MARCH 2026



Camille Beaud

Chair of the IOSCO Committee on Retail Investors and Director of Financial Education Expertise and Partnerships, Autorité des Marchés financiers (AMF), Québec

Camille Beaudoin is the Director of Financial Education Expertise and Partnerships at the AMF Quebec, managing the Strategic Financial Education, Outreach and Research Partnerships Program. Since he joined the AMF Quebec, he has played a crucial role in creating the Quebec Financial Education Experts Network, the AMF Quebec Financial Literacy Index, and the Quebec Financial Education National Strategy. His contributions were publicly recognised by Canadian Prime Minister Justin Trudeau in 2016. Currently, Camille is also a member of the Steering Committee of the IG Wealth Management Chair in Financial Planning, Laval University. He has also been a very active participant in the IOSCO Retail Investors Committee (Committee 8) since 2013 and was elected as its Chair in December 2024. Camille holds a Master's degree in Consumer Sciences/Sociology of household financial behaviour.



Josias Fagerland

Chairman of the Danish Young Shareholders

Josias Fagerland is Chairman of Unge Aktionærer (Young Shareholders Association of Denmark), an organisation that promotes investor rights, financial literacy, and works to make investing more accessible to younger generations. He also serves as a Member of the Board of Directors of Dansk Aktionærforening, the Danish Shareholders Association, a BETTER FINANCE member organisation. In parallel, Josias serves as a Senior Product Manager at EG A/S, where he is responsible for EG Retail's product portfolio and oversees product strategy and development. Josias holds a degree as Data Technician with a specialisation in Programming from Technical Education Copenhagen.



Alexandra Jour-Schroeder

Deputy Director-General Financial Stability, Financial Services and Capital Markets Union at the European Commission

Alexandra Jour-Schroeder is Deputy Director General at the European Commission, overseeing the work of the Directorate-General for Financial Services and Financial Markets. She has long-standing experience in EU policies, having joined the European Commission in 1996, where she held different positions inter alia in competition, industry, justice and consumer policies. For 10 years, she was a member of the Cabinet of several European Commissioners. Before joining the European Commission, Alexandra started her professional career in the European Department of the German Ministry of Economic Affairs. Alexandra holds a graduate degree in law.



Anne Gaignard

CEO, Place des Investisseurs

Anne Gaignard is the General Director of Place des Investisseurs and a Board Member of BETTER FINANCE. With more than 25 years of experience in financial markets, she previously held senior positions at major exchange infrastructures, including Director of Sales and Client Coverage for Western Europe at NYSE Euronext and several leadership roles at NYSE Liffe, where she was responsible for the development of derivatives markets and business development activities. Earlier in her career, Anne worked at Euronext, where she led business development for its investor education branch, and at Paris Bourse, where she developed initiatives aimed at expanding retail investor participation in financial markets. Throughout her career, she has also been involved in advisory and business development roles across financial services and sustainability initiatives. Anne holds a degree in Economics and Business Management from Sciences Po.



Aleksandra Mączyńska

Managing Director, BETTER FINANCE

Aleksandra Mączyńska is the Managing Director at BETTER FINANCE. Before joining BETTER FINANCE, she was the Deputy Director at the Polish Consumer and Competition Watchdog. As a Robert Bosch Foundation Fellow for Young Public Sector Executives, she worked in the division for the World Bank, IMF, Debt Issues, and International Finance Structure at the German Federal Ministry for Economic Cooperation and Development. Currently, she sits on the European Commission's Consumer Policy Advisory Group, ESMA's Securities and Markets Stakeholder Group and Sustainability Standing Committee, EIOPA's Occupational Pensions Stakeholder Group, and the United Nations' Civil Society Advisory Body of the Principles for Responsible Banking. Aleksandra holds a Master's in international economics from the Poznan University of Economics and Business and a Master's in project management from SGH Warsaw School of Economics.



Chiara Monticone

Senior Policy Analyst & Coordinator, OECD/INFE

Chiara is a senior policy analyst within the OECD Financial Consumer Protection, Financial Education and Financial Inclusion unit. She coordinates the work of the OECD International Network on Financial Education and the work related to the PISA financial literacy assessment. In recent years, her work has focused on assessing levels of financial literacy among adults, young people and small business owners, the role of financial education in strengthening financial resilience and well-being, and supporting the needs of women, seniors and other vulnerable groups. Previously, Chiara was a researcher at the Center for Research on Pensions and Welfare Policies (CeRP) at Collegio Carlo Alberto in Torino. She holds a PhD in Economics from the University of Torino.



Mariola Szymańska

President, EFPA Poland

Mariola Szymańska is Chairperson of EFPA Poland and a Board Member of European Financial Planning Association (EFPA). She also serves as Vice President of the Warsaw Institute of Banking and coordinates the Sectoral Skills Council for Financial Services in Poland. In addition, Mariola is a member of the Council for the Development of Financial Markets at Poland's Ministry of Finance, contributing to the Financial Education Group. She is actively engaged in initiatives aimed at strengthening financial education, professional standards in financial planning, and the development of financial markets in Poland. Mariola holds postgraduate diplomas in Bank Management and Social Psychology.

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